**Assignment 1 Crowdfunding**

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   * The success of crowdfunding campaigns are very much associated with the amount of donors and the percent funded.
   * A large total of campaigns appear in the film, video, and theater categories.
   * Failed campaigns are generally underfunded.
2. What are some limitations of this dataset?
   * The data set is limited when it comes to information that related to backers. We aren’t able to get any information about the types of backers along with the individual amount that each backer may have contributed. Are large backers funding the majority of these successful campaigns or is the amount evenly split between a majority of the backers?
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   * We could create additional tables to give us the relationship between the quantity of backers and the amount pledged. We could also create tables to show the relationship between the total time (date ended – date created) and the outcomes. Along with that additional columns could be added to convert all the donations to US dollars so as to more easily compare the amounts donated. As for graphs, I would opt for pie charts to more easily visualize the funding amounts once Ive converted all donations to US dollars.